



Dear Member of the Business Community,

We hope you were able to join us for our May Centennial Edition Pike Jam! Thanks to the tremendous support of our community, local businesses, and sponsors, the event was an incredible success and welcomed thousands of attendees for a day of live music, great food, and community celebration.

Due to the overwhelming success of this year's Centennial celebration, we are excited to announce that we will be closing out Runnemedede Borough's Centennial Year with one more Pike Jam this fall on Saturday, October 3rd, from 12:00pm to 7:00pm.

This special fall edition of Pike Jam will continue the momentum of our Centennial celebration and provide another opportunity for residents, families, and visitors to come together for an unforgettable community event. The event will feature beer, wine, and a variety of mixed drinks available for purchase, along with several independent food trucks offering diverse dining options. Attendees can also enjoy live music, local vendors, a 50/50 raffle, a children's section, and other activities throughout the day.

An event of this scale relies on strong community involvement, and we are seeking the support of our local businesses and organizations. Sponsorship opportunities are outlined on the following page and provide a great way to promote your business while supporting one of our region's premier community events. Sponsorships offer valuable exposure to thousands of attendees while helping us continue to bring high-quality events to our community.

To participate, please complete the attached sponsorship form and return it with your check to the address listed. Early commitments allow us to properly prepare promotional materials and event logistics. All sponsorship commitments are due by August 21st to ensure inclusion in event promotions and signage.

The Runnemedede Chamber of Commerce is hosting Pike Jam in partnership with the Barrington Civic Association. The Barrington Civic Association is a 501(c)(3) organization, and donations are generally tax-deductible (please consult your tax professional). All sponsorships will be processed through the Barrington Civic Association.

Thank you in advance for your thoughtful consideration and continued support of our community. With the help of our local businesses, we are confident that the Fall Pike Jam will be another incredible celebration and a fitting way to close out Runnemedede's Centennial Year. Please save the date: Saturday, October 3rd!

If you have any questions, please contact Catherine Gregory-Walker at (609) 685-9266 or Kyle Hanson at (609) 932-4946, or email bcarunnevents@gmail.com.

We hope to see you there!

Sincerely,

Catherine Gregory-Walker

President
Runnemedede Chamber of Commerce

Kyle Hanson

President
Barrington Civic Association

Pike Jam – Centennial Edition Sponsorship Levels



PRESENTING CENTENNIAL SPONSOR

\$10,000

- Exclusive designation as “Presenting Sponsor”
All advertising will read: “[Sponsor Name] presents Pike Jam – Centennial Edition”
- Prominent logo placement across all event advertising (social media, signage, digital promotions, etc...)
- Banner over live music stage prominently displaying logo at the event
- Largest and most prominent logo placement on:
 - o Event signage throughout town & volunteer event t-shirts
- Opportunity for on-site recognition during live announcements & opportunity to speak for 2-3 minutes
- Preferred placement for vendor booth (if applicable)

PLATINUM LEGACY SPONSOR I – Beverage Cup Sponsor

\$5,000

- Premier logo placement on all event promotional materials (social media, signage, digital ads)
- Exclusive logo placement on all official event beverage cups (3,000 cups) — meaning every attendee will literally have your brand in hand throughout the event.
- With approximately 2,500+ attendees expected, this provides unmatched, high-frequency brand visibility.
- Prominent logo placement on event signage displayed throughout town & volunteer event t-shirts
- Opportunity for on-site recognition during the event

PLATINUM LEGACY SPONSOR II – Athletic Field Banner Sponsor

\$5,000

- Exclusive Athletic Field Banner Sponsorship: Your business will receive a dedicated 6’ x 4’ promotional banner displayed prominently on the RYAA athletic field fence along Constitution Drive, providing exceptional visibility at one of the borough’s highest-traffic locations and busiest intersections.
- Your banner will be exclusively dedicated to your business logo and company information, ensuring maximum brand recognition and exposure to residents, event attendees, and daily motorists throughout the event and beyond.
- Premier logo placement on all event promotional materials (social media, signage, digital advertisements, and event promotions).
- Prominent logo placement on event signage displayed throughout town & volunteer event t-shirts
- Opportunity for on-site recognition during the event.

DIAMOND SPONSOR – Section or Feature Sponsor

\$2,500

- Sponsorship of a specific section or feature of the event
(e.g., Beverage Distribution Tents, Kids Area, Food Truck Court, Raffle Area)
- Banner prominently displayed at the sponsored section with business logo
Section selections are based on the order sponsorships are received
- Logo included on event signage displayed throughout town & volunteer event t-shirts
- Opportunity for on-site recognition during the event

GOLD SPONSOR

\$1,000

- Table Tent Sponsor: Your company’s logo prominently displayed on promotional table tents placed on every table throughout the event seating area, providing visibility to all attendees during the event.
- Business name or logo included on:
 - o Event signage displayed throughout town & volunteer event t-shirts
- Recognition on Chamber social media sponsor thank-you posts

SILVER SPONSOR

\$500

- Business name included on volunteer event t-shirts
- Recognition in post-event sponsor thank-you communications

**** ALL sponsors will receive complimentary event t-shirts! ****

Pike Jam – Centennial Edition Sponsorship Form

If you would like to sponsor Runnemedde Pike Jam – Centennial Edition, please complete this form & return it with check by August 21, 2026.

Make a copy for your records.

Sponsorship Level:

- ☐ Presenting Centennial Sponsor \$10,000+
- ☐ Platinum Legacy Sponsor (*Beverage Cups*) \$5,000
- ☐ Platinum Legacy Sponsor (*Athletic Field Banner*) \$5,000
- ☐ Diamond Sponsor \$2,500 - *choose which section you'd like to sponsor*
- 1 of 3 beverage distribution tents (business name/logo on banner above tents)
 - Beverage cup sales tent (everyone must purchase their cup at this tent)
 - Raffle area (business name/logo on banner above raffle tent)
 - Kids inflatables section (business name/logo on banner on fence entering field)
 - Food court (business name/logo on 2 flags at entrance to food court area)
- ☐ Gold Level Sponsor \$1,000
- ☐ Silver Level Sponsor \$500

Confirm Sponsorship Amount: \$ _____

NAME OF SPONSOR: _____

CONTACT PERSON: _____

ADDRESS: _____ PHONE NUMBER: _____

EMAIL ADDRESS: _____

MAKE CHECKS PAYABLE TO: BARRINGTON CIVIC ASSOCIATION

MAIL TO: PO BOX 208, BARRINGTON, NEW JERSEY 08007

DEADLINE FOR SUBMISSIONS: August 21, 2026

Any questions please feel free to contact Kyle Hanson at 609-932-4946
or by email at bearunnevents@gmail.com

Your donation may be tax deductible. Please consult with your tax professional.