



Dear Member of the Business Community,

We hope you were able to join us at one of our recent Pike Jam festivals! Thanks to their tremendous success, we are excited to continue hosting the Pike Jam each year.

We are thrilled to announce that our Spring Pike Jam will take place on Saturday, May 9th, from 12:00 PM to 8:00 PM. This year's event will be bigger and better than ever, as it will also serve as a celebration of Runnemede Borough's Centennial. This milestone anniversary is why we have named this event Pike Jam – Centennial Edition, and we anticipate record attendance and community engagement.

The event will feature beer, wine, and a variety of mixed drinks available for purchase, along with several independent food trucks offering diverse dining options. In addition, attendees can enjoy live music, local vendors, a 50/50 raffle, a children's section, and other planned activities throughout the day. Similar beer garden and food truck festivals have grown increasingly popular throughout South Jersey, and our most recent Pike Jam welcomed more than 2,000 attendees. We are especially excited to welcome two hugely popular local bands, *Don't Call Me Francis* and *BlitzBand*, who will be performing live throughout the day and bringing incredible energy to the celebration. With the added excitement of the Centennial celebration and these two bands, we expect an even larger crowd this spring.

An event of this scale relies on strong community involvement, and we are seeking the support of our local businesses and organizations. Sponsorship opportunities are outlined on the second page of this correspondence and offer a fantastic way to promote your business while supporting a signature community event. To participate, please complete the attached sponsorship form and return it with your check to the address listed. Early commitments allow us to best prepare for this exceptional celebration. All sponsorship commitments are due by March 31st so that we have adequate time to prepare promotional materials.

The Runnemede Chamber of Commerce is hosting Pike Jam in partnership with the Barrington Civic Association. The Barrington Civic Association is a 501(c)(3) organization, and donations are generally tax-deductible (please consult your tax professional). All sponsorships will be processed through the Barrington Civic Association.

Thank you in advance for your thoughtful consideration and continued support of our community. With the help of our local businesses, we are confident that the Spring Pike Jam – Centennial Edition will be an unforgettable event. Please be sure to save the date: Sat., May 9th!

If you have any questions, please contact Catherine Gregory-Walker at (609) 685-9266 or Kyle Hanson at (609) 932-4946, or email bcarunnevents@gmail.com. We hope to see you there!

Sincerely,

Catherine Gregory-Walker

President
Runnemede Chamber of Commerce

Kyle Hanson

President
Barrington Civic Association

Pike Jam – Centennial Edition Sponsorship Levels



PRESENTING CENTENNIAL SPONSOR

\$10,000

- Exclusive designation as “Presenting Sponsor”
All advertising will read: “[Sponsor Name] presents Pike Jam – Centennial Edition”
- Prominent logo placement across all event advertising (social media, signage, digital promotions, etc...)
- Custom-curated video advertisement featured and promoted across all Chamber social media platforms
- Banner over live music stage prominently displaying logo at the event
- Largest and most prominent logo placement on:
 - o Event signage throughout town & volunteer event t-shirts
- Opportunity for on-site recognition during live announcements & opportunity to speak for 2-3 minutes
- Preferred placement for vendor booth (if applicable)
- Six (6) complimentary event t-shirts

PLATINUM LEGACY SPONSOR - Beverage Cup Sponsor

\$5,000

- Premier logo placement on all event promotional materials (social media, signage, digital ads)
- Exclusive logo placement on all official event beverage cups (3,000 cups) — meaning every attendee will literally have your brand in hand throughout the event.
- With approximately 2,500+ attendees expected, this provides unmatched, high-frequency brand visibility all day long.
- Custom-curated video advertisement shared on Chamber social media platforms
- Prominent logo placement on:
 - o Event signage displayed throughout town & volunteer event t-shirts
- Opportunity for on-site recognition during the event
- Four (4) complimentary event t-shirts

DIAMOND SPONSOR – Section or Feature Sponsor

\$2,500

- Sponsorship of a specific section or feature of the event
(e.g., Beverage Distribution Tents, Kids Area, Food Truck Court, Raffle Area)
- Banner prominently displayed at the sponsored section with business logo
Section selections are based on the order sponsorships are received
- Logo included on:
 - o Event signage displayed throughout town & volunteer event t-shirts
- Opportunity for on-site recognition during the event
- Custom-curated video advertisement shared on Chamber social media platforms
- Two (2) complimentary event t-shirts

GOLD SPONSOR

\$1,000

- Business name or logo included on:
 - o Event signage displayed throughout town & volunteer event t-shirts
- Recognition on Chamber social media sponsor thank-you posts
- Two (2) complimentary event t-shirts

SILVER SPONSOR

\$500

- Business name included on volunteer event t-shirts
- Recognition in post-event sponsor thank-you communications
- Two (2) complimentary event t-shirts

Pike Jam – Centennial Edition Sponsorship Form

If you would like to sponsor Runnemede Pike Jam – Centennial Edition, please complete this form & return it with check by March 31, 2026.

Make a copy for your records.

Sponsorship Level:

- Presenting Centennial Sponsor \$10,000+
- Platinum Legacy Sponsor (*Beverage cups*) \$5,000
- Diamond Sponsor \$2,500 - *choose which section you'd like to sponsor*
- 1 of 3 beverage distribution tents (business name/logo on banner above tents)
 - Beverage cup sales tent (everyone must purchase their cup at this tent)
 - Raffle area (business name/logo on banner above raffle tent)
 - Kids inflatables section (business name/logo on banner on fence entering field)
 - Food court (business name/logo on 2 flags at entrance to food court area)
- Gold Level Sponsor \$1,000
- Silver Level Sponsor \$500

Confirm Sponsorship Amount: \$ _____

NAME OF SPONSOR: _____

CONTACT PERSON: _____

ADDRESS: _____ PHONE NUMBER: _____

EMAIL ADDRESS: _____

MAKE CHECKS PAYABLE TO: **BARRINGTON CIVIC ASSOCIATION**

MAIL TO: PO BOX 208, BARRINGTON, NEW JERSEY 08007

DEADLINE FOR SUBMISSIONS: March 31, 2026

Any questions please feel free to contact Kyle Hanson at 609-932-4946
or by email at bearunnevents@gmail.com

Your donation may be tax deductible. Please consult with your tax professional.